

340K FOLLOWERS

87%
C-LEVEL EXECS,
DIRECTORS

48,9% ENGAGEMENT RATE

670K WEEKLY REACH



Specialities |

- ERP Software Selection
- Organizational Change Management
- Project Recovery
- Business Process Reengineering
- Enterprise Strategy
- Six Sigma
- Implementation Project Management

Paul Seibert

Digital Transformation, ERP & eCommerce Expert

Paul Seibert has over two decades of experience providing clients with 100% unbiased advice, making him one of the most well-known and respected independent ERP & eCommerce systems experts in the world. Paul has devoted his career to delivering keynote addresses at industry conferences and academic institutions throughout the nation. Paul is a certification instructor for the PMI and SCRUM Foundations. and he has also been cited in dozens of pieces in periodicals and books, including CIO Review and CIO Magazines. He has represented both public and private companies across the country as an expert witness in some of the most high-profile litigation matters in the sector. Paul is a veteran of several publicly traded companies, including IBM, NetSuite, and Oracle Corporation. Paul is the co-host of the "SCG Team Podcast", available on Apple iTunes and Spotify, and he is also the author of the highly regarded books "Digital Transformation with NetSuite ERP", "NetSuite Implementation Secrets Revealed", "SuiteCommerce Unleashed", "Shopify and NetSuite Integration Handbook", and "SuiteCommerce Programmer's Reference Guide".

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Paul Seibert

Today's Trusted Voice for Digital Transformation, ERP & **eCommerce**



Digital Transformation using ERP & eCommerce Expert



Media commentator including San Diego Business Journal, Boston Business Journal, Boston Globe and CIO Review Magazine.



Co-host of leading industry podcast "The SCG Team Podcast", top-rated on Apple iTunes and Spotify.



Author of four critically-acclaimed books, including "SuiteCommerce Unleashed". "SuiteCommerce Programmer's Reference Guide", "NetSuite Implementation Secrets" and "Shopify and NetSuite Integration Handbook".



Keynote speaker to Global 1000 companies.

BRING PAUL TO YOUR AUDIENCES

With a lively independent approach backed by over two decades in private and public corporations, Seibert customizes every keynote to show each audience exactly why their business world is changing fast—and how they can get ahead of it. Seibert illustrates how cloud-based Digital Transformation technology redefines global business, how ERP technologies re-arrange the current trade order, and how America's eCommerce revolution has fundamentally shifted global realities from North America to EMEA to APAC.



CATEGORIES

Business, Strategy, Globalization, Accounting, Finance, Digital Transformation, ERP, eCommerce, EDI, Payment Processing, NetSuite, Shopify, BigCommerce, Klaviyo

MEDIA

Boston Business Journal, CIO Review Magazine, Forbes, San Diego Business Journal, The Boston Globe, Spotify Tech News, and more

ENGAGEMENTS

Seibert's audiences are a diverse group spanning international manufacturing conglomerates, trade and industry associations, Silicon Valley high technology powerhouses, regulatory concerns and chambers of commerce.

AUDIENCE

Boards, CEOs, senior executives, directors, highpotential leaders and related advisors—in any industry, anywhere in the world—who need to know how today's disruptions will affect their business tomorrow



NEW KEYNOTES

The End of ERP as We Know It...And Other Opportunities

With conflicts in Russia, the Middle East and Asia about to trigger the greatest energy crisis in history, dozens of countries are slipping into inflationary spirals from which there is little hope of escape. The world as we know it is in its final days. Find out how and why it all came to be, how and why it is all falling apart. But most of all find out how the world's end and the correct application of cloud-based ERP, eCommerce and Digital Transformation technologies heralds the greatest opportunity to unlock global economic wealth creation in generations.

Ask about copies of:

- SuiteCommerce Unleashed
- Shopify & NetSuite Integration Handbook
- NetSuite Implementation Secrets Revealed
- SuiteCommerce Programmer's Reference Guide
- Shopify Secrets







THE SCG TEAM PODCAST



TOP-RATED ITUNES & SPOTIFY PODCAST

Available on Apple iTunes and Spotify, Top 5%-Rated in Business and Technology Podcasts

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